

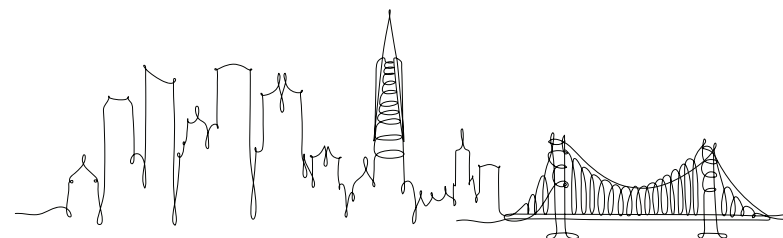


2021

RATE CARD

With one rep, one order, and one monthly invoice, you can partner with 6 community newspapers and 10 website publishers to easily reach the region's distinct neighborhoods and diverse communities, and increase sales in a highly sought after and fought over metropolitan market.

A project of The Bay Area Reporter
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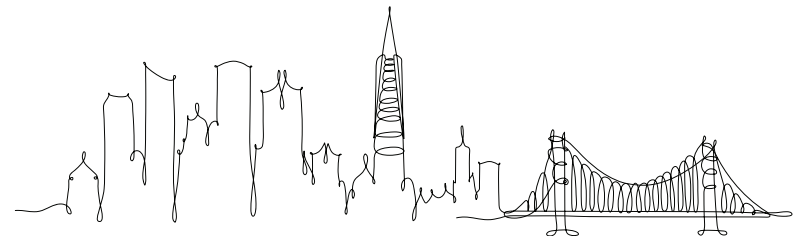


COMMUNITY NEWSPAPERS

Newspaper	Full Page	Junior Page	1/2 Page	1/4 Page
Bay Area Reporter	\$2,041.00	\$1,960.00	\$1,508.00	\$905.00
El Tecolote	\$1,370.00	\$1,070.00	\$690.00	\$385.00
Richmond ReView	\$1,500.00	\$1,250.00	\$850.00	\$450.00
San Francisco Bay View	\$1,950.00	\$1,475.00	\$975.00	\$525.00
Sunset Beacon	\$1,500.00	\$1,250.00	\$850.00	\$450.00
Wind Newspaper	\$1,490.00	\$1,190.00	\$790.00	\$490.00

Frequency Discounts

3x frequency	5% off
6x frequency	10% off
12x frequency	15% off



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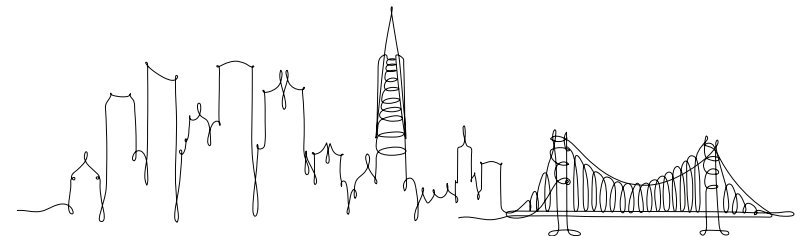
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NEWSPAPER SPECIFICATIONS

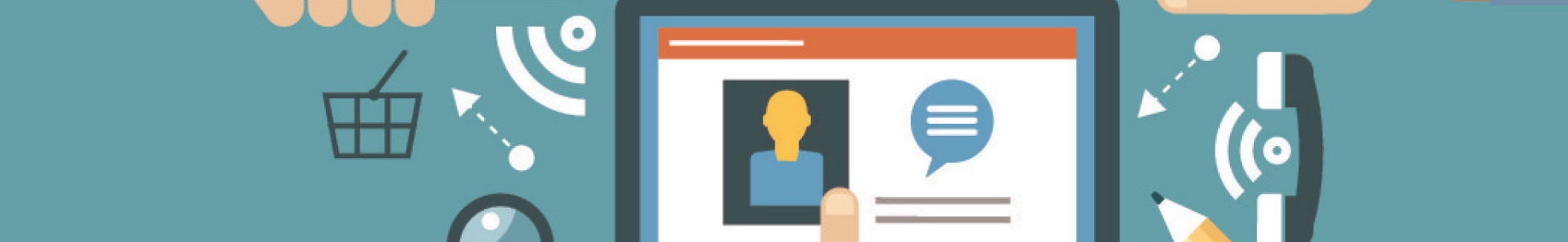
Newspaper	Full Page	Junior Page	1/2 Page	1/4 Page
Bay Area Reporter	9.75" x 16"	7.75" x 13"	9.75" x 7.625"	5.75" x 7.625"
El Tecolote	10" x 16"	10" x 12"	10" x 8"	5" x 7.875"
Richmond ReView	10" x 16"	10" x 12"	10" x 8"	5" x 7.875"
San Francisco Bay View	12.5" x 16.5"	12.5" x 16.5"	12.5" x 11"	6.25" x 11"
Sunset Beacon	10" x 16"	10" x 12"	10" x 8"	5" x 7.875"
Wind Newspaper	10" x 11"	TBD	10" x 5.5"	5" x 5.5"



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DIGITAL (STANDARD DISPLAY BANNERS)

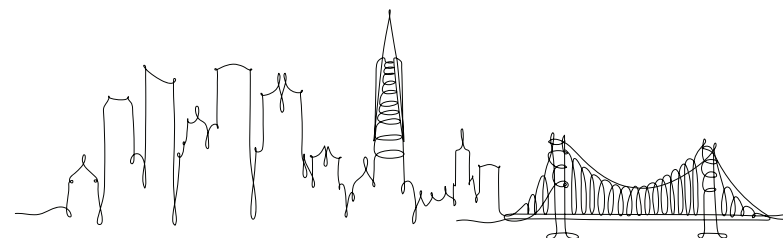
Publication	Leaderboard (728x90)	Rectangle (300x250)	Half Page (300x600)
48hills	\$800/month	\$900/month	\$1000/month
Bay Area Reporter	\$1200/month	\$1200/month	\$1500/month
Broke-Ass Stuart	N/A	\$1000/month	N/A
El Tecolote	N/A	\$336/month	N/A
Ingleside Light	N/A	\$250/month	N/A
Richmond ReView	\$200/month	\$250/month	\$400/month
San Francisco Bay View	N/A	\$360/month	N/A
Sunset Beacon	\$250/month	\$250/month	\$400/month
Westside Observer	\$150/month	\$150/month	\$250/month
Wind Newspaper	\$320/month	\$390/month	\$450/month

**broke-ass
stuart**

48hills
Independent San Francisco news + culture

**The
Ingleside Light**
SAN FRANCISCO, CALIF. EST. 2008

WESTSIDE OBSERVER



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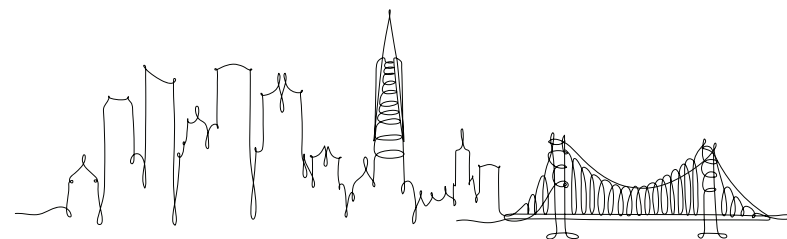
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DIGITAL (NEWSLETTERS & DEDICATED EMAIL COMMUNICATIONS)

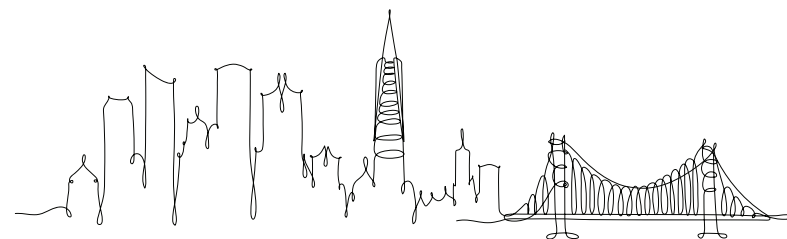
Publication	Leaderboard (728x90)	Rectangle 300x250	Dedicated Eblast (Custom)
48hills	\$200/edition	\$150/edition	\$500/email
Bay Area Reporter	\$275/edition	\$275/edition	\$500/email
Broke-Ass Stuart	N/A	N/A	N/A
El Tecolote	N/A	N/A	N/A
Ingleside Light	N/A	N/A	N/A
Richmond ReView	TBD	N/A	N/A
San Francisco Bay View	N/A	N/A	N/A
Sunset Beacon	TBD	N/A	N/A
Westside Observer	\$250/edition	\$175/edition	N/A
Wind Newspaper	TBD	N/A	N/A



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